Consent to Use of Likeness

I, ________________________, being of full age and majority, do hereby consent to allow Professional Orthopedic and Sports Physical Therapy, P.C. and its affiliated entities (collectively, “PPT”), to use, re-use, utilize and disclose my testimonial, statement, likeness, photograph, video-recorded image, voice, name or any other pictorial image (collectively, “Likeness”) in conjunction with the care, services or supplies provided to me or my patients by PPT, as well as PPT business efforts, marketing and/or materials, or programs, regardless of the chosen medium for Likeness, including, but not limited to, written statement, video or photographs taken for marketing, clinical enhancement or as an internal business tool, or as a tool to enhance general health, healthy lifestyle and/or well being (collectively, “Use of Likeness”).

I do hereby acknowledge that I will not receive any payment or other consideration for PPT's Use of Likeness.

I do hereby release PPT from any and all Health Insurance Portability and Accountability Act (as amended) violations and state law violations that may be associated with Likeness or the Use of Likeness, as well as for the use and disclosure of Likeness or any other protected health information associated with Likeness or Use of Likeness, in the media of PPT's choice, in its sole and absolute discretion.

I do hereby acknowledge that I have the right to revoke this consent at any time by providing a written request to the Privacy Officer at PPT. I understand that if I choose to revoke this consent, it will become effective on the day of the revocation of the consent, and any prior Likeness or Use of Likeness will not be subject to the revocation of the consent. I understand that PPT will use its best effort to remove Likeness and Use of Likeness from the applicable media, but understand that PPT makes no guarantee of complete removal therefrom.

I do hereby acknowledge that I have reviewed and approved PPT’s Use of Likeness and do hereby consent to allow PPT to use and subsequently reuse in materially the same form Likeness in the method or media of PPT’s choice, in its sole and absolute discretion.
I do hereby release and forever discharge PPT and its officers, directors, shareholders, members, partners, agents, employees, subsidiaries, affiliates, related organizations, successors and assigns, of and from any and all manner of actions, causes of action, suits, proceedings, accounts, controversies, agreements, promises, damages, judgments, executions, claims and demands whatsoever, regardless of source or nature, whether known or unknown, in law or in equity, against them or any of them, arising out of or in any way related to this consent.

By signing this consent, I do hereby acknowledge that I have read the foregoing, or have had it read to me, and I fully understand its contents and significance, and I have signed this consent voluntarily, without recourse or promise of any kind, and agree to be bound thereby.

_______________________________________________
Signature

_______________________________________________
Date

(The signature of the parent or legal guardian is required for a minor)